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Rosa UK, 4th Floor, United House, North Road, London N7 9DP

Registered Charity No: 1124856; Company Limited by Guarantee No: 6598018

Do organisations have to be registered as a charity to apply?

No, but their activities must be charitable, legal and for the benefit of women and/ or girls. They must also have all of the supporting documents listed in the application guidance.

Can I apply as an individual?

No. We do not fund individuals we only fund women's organisations. The organisation need not be a registered charity, but your activities must be charitable (not-for-profit), legal and for the benefit of women or girls.

Support to individuals is solely limited to instances where a constituted community organisation that meets the eligibility criteria is able to apply and manage funds on behalf of an individual's activities.

Note: The community organisation will be responsible for delivering the project.

How much can I apply for?

You can apply for a grant between £5,000 and, up to and including, £25,000.

Where do the funds come from?

The Tampon Tax Fund was set up to support women's charities through the VAT raised on sanitary products. Rosa has been awarded £2.2M from VAT receipts on sanitary products, via HM Treasury for a programme of grants and support to small grassroots women's groups.

What types of organisations do you fund?

- We will only fund women's organisations. Rosa defines "women's organisations" as those which are run by, for and with women. This means that organisations should have the principal objective of working with women and girls and where the majority of beneficiaries of the organisation as a whole are, and always will be, women and girls. It must be clear that your organisation is run primarily by women and we will review your organisation's constitution, website and management committee in light of this
- Organisations that serve a charitable purpose
- Organisations that are committed to social justice and equality for women
- Organisations that have been active for at least a year and can submit annual accounts for a whole year
- Organisations that have an income of under £100,000 or less than two employed full time staff
- Organisations that are working locally
- We fund local grassroots women's organisations located across the UK

What types of activities do you fund?

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The work must fit within one of Rosa's four pillars (these are explained in more detail [here](#)):

- Leadership and Representation
- Safety
- Health and Wellbeing
- Economic Justice

Examples of the types of work we can fund under these pillars are illustrated in the 'what we will fund' section of our website. This can be the continuation of existing work that improves the lives of women and girls or where there is evidence of need or an innovative new approach. We may also fund new work that benefits the lives of women and girls.

Please remember that whilst Rosa welcomes applications under all four pillars it is particularly interested in supporting work under the **Leadership and Representation** pillar. We are also keen to fund core organisational costs. Rosa defines core costs as those related to the running of your organisation, and may include financial management, business planning, leadership development, salaries, rent, costs relating to volunteers, costs relating to staff development and other general day to day running costs.

Are there priority areas for the fund?

The fund particularly welcomes proposals from women's organisations that:

- Address the critical needs of women and girls that miss out the most, including: marginalised populations, BME women, lesbian, bisexual or transgender women and girls, women and girls with disabilities, older women, homeless women, survivors of gender violence, women in prison and ex-offenders, and other underserved and disadvantaged groups of women.
- Operate in less economically resilient towns, cities and rural areas within the UK
- In this round the panel is also particularly interested in supporting work under the '**Leadership and Representation**' pillar. However it welcomes applications across all four pillars.

What will you not fund?

The Woman to Woman fund will not fund:

- Work that is not exclusively targeting women and girls as beneficiaries
- Work intended to benefit specific individuals (as opposed to groups in the community)
- The purchase or upgrade of physical assets such as buildings or equipment
- Work that substitutes or overlaps with statutory service provision
- Paid for advertising and marketing

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- Work that should be provided by statutory organisations
- Party Political activities
- Activities promoting religious beliefs
- Overseas travel
- Interest payment on loans
- One-off conferences or events unless they are part of a longer term strategy.
- Research, except tightly focused on a specific issue
- Fundraising events
- Profit-making work
- Work that has already taken place
- Work outside of the UK

Do I need to have match funding or co-funding?

No, but you are encouraged to seek other sources of funding to make up part of the organisation or project costs. We don't expect the amount requested to exceed 30% of your total annual income to ensure applicants do not depend too heavily on one funder and can demonstrate capacity to manage funds. However this is only a guide and we will review each application on a case by case basis.

When do any successful awards need to be spent?

All successful awards must be spent within one year of receiving the grant. *NB: the grant will be paid in two instalments of 50%.*

Who can I contact if I have an enquiry?

We strongly advise all applicants to read our application guidance notes, watch our 'How to apply webinar' and read answers to all of our FAQs before submitting your enquiry.

If you have an enquiry that is not covered in our guidance materials you can send your enquiry to info@rosauk.org. Please insert 'W2W fund enquiry' as your email subject and provide your organisation and contact name.

If you wish to speak to someone on the phone, please leave your contact name and number and we will arrange a call back. We aim to get back to all enquiries within 5 working days.

When can I apply?

Round 3 will open for applications on at midday on Tuesday 12th December 2017. The stage 1 application deadline is Thursday 25th January 2018 at 5pm. If successful at stage 1 you will be sent a

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link to access the stage 2 application form. The stage 2 application deadline is 5pm on Monday, 26th February 2018.

How can I check whether my organisation is eligible for funding?

Please read the 'who can apply?' section on our website and the application guidance.

How can I check whether my proposal is eligible for funding?

Please read the 'what we will fund' and 'what we don't fund' sections on our website which provides details on eligibility.

Will you fund existing projects or does it need to be a new project?

Yes, we fund existing projects. You can apply for a grant to support project costs and/or core costs, meaning costs related to the day to day running of your organisation such as salaries, rent, costs relating to volunteers, costs relating to staff development and other general running costs. Where there is evidence of need or an innovative new approach, we may also fund new projects that benefit the lives of women and girls.

I have previously received a grant from Rosa, can my organisation apply again?

Yes, however your organisation must be able to demonstrate what you achieved with the grant. We will also consider how well the previous grant was managed.

I am a current recipient of one of Rosa's other grants, can I apply?

Yes, however, when we review your new proposal we will consider the extent to which your organisation would be dependent on our funds, along with your capacity to efficiently manage more than one grant from Rosa at a time. ***NB: If you are currently in receipt of a Woman to Woman fund grant you cannot re-apply unless you are submitting a partnership application.***

What do you mean by grassroots women's organisations and why are you only funding those?

Grassroots women's organisations are typically small local organisations that work to make their communities better places to live and provide much needed support and services for women. Many of these organisations often miss out on funding due to limited resource, lack of capacity and/or know how. Rosa has partnered with the Tampon Tax Fund to distribute small grants to smaller grassroots women's organisations in all UK countries, to support them to more effectively address needs and disadvantage in their communities.

Can I apply in partnership with another organisation and if so, what are the guidelines?

Yes, you can apply in partnership with another organisation where there is benefit in doing so e.g. if you are delivering similar activities in the same local area. However one of the organisations must

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apply as the lead organisation and if successful the grant will only be made to the lead organisation. It is essential that all partner organisations also meet the eligibility criteria.

Please note that the main applicant will be responsible for the grant, including any portion which is forwarded to the other partners. They will need to ensure, therefore, that they spend the money appropriately within the conditions of the offer and that they can report on what was achieved at the end of the grant of the grant.

We encourage partnership working and offer to connect organisations delivering similar work. Please make sure you select 'yes' in the stage 1 application form if you are happy for Rosa to share your contact and details of your grant proposal where there are others in your area submitting applications for similar work, so that you can explore opportunities for partnership.

Current recipients of a Woman to Woman fund grant are eligible to apply **only** if submitting a partnership application.

Will successful applicants receive any support as part of the award?

Yes. We will be providing grantees with an enhanced package of support to include training, shared learning and networking opportunities. This will include mentorship, drawing on our distinctive links with the business and corporate sector.

Will you be looking at what other activities are taking place in applicants' areas as part of the assessment process?

Yes. If we feel that you will be duplicating, or heavily overlapping, the work of another project, then we will look at this as part of the assessment. In some cases we may encourage local organisations delivering similar services in the same area to explore opportunities for submitting partnership bids.

How will funding decisions be made?

Each applicant is assessed on its own merit according to the criteria published in the application guidance. The Grants Panel then seek to make awards that meet the overall aims of the programme.

What if my application is unsuccessful?

If your application is unsuccessful, we will write to you telling you the reasons why. We do provide feedback on common errors and application weaknesses. You are not able to appeal our decision, but if you have a complaint about how your application has been dealt with, please contact Rosa's Executive Director, at info@rosauk.org, please title your email 'Woman to Woman application complaint.'

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